

F. No. 30035-01/2018-Fy. (T1) (Pt.)
Government of India
Ministry of Fisheries, Animal Husbandry and Dairying
Department of Fisheries

Krishi Bhawan,
New Delhi
Dated: 14th September, 2022

Subject: -Resuming of the Nationwide Fishery KCC Campaign from 15th September 2022 to 15th March 2023, for providing Kisan Credit Card facility to all the eligible Fishery and Animal Husbandry Farmers-reg.

The undersigned is directed to refer to this department's circular of even number dated 10.11.2021 and 18.04.2022 related to Nationwide Fishery KCC Campaign and to inform that the **Nationwide Fishery KCC Campaign will resume from 15.09.2022 till 15.03.2023**. The guidelines mentioned in the circular dated 10.11.2021(*copy enclosed*) should be strictly followed during the campaign.

3. This time the DFS has intimated that the Saturation KCC Camps will be conducted at Panchayat Level too.
2. Further, Department of Financial Services, Ministry of Finance has already issued the necessary instruction to all Banks (*Copy Enclosed*).

This issues with the approval of Competent Authority.


(Utpal Nath)
Deputy Director (F.E.)

End: A/a

To

1. O/o Principal Secretary to the Prime Minister, PMO, South Block, New Delhi.
2. O/o The Chief Secretaries/Administrators of all States/ UTs.
3. O/o Principal Secretaries, Fisheries Department of States.
4. O/o Secretary, Department of Financial Services, Parliament Street, New Delhi
5. Secretary, Department of Fisheries and Department of Animal Husbandry and Dairying
6. All Joint Secretaries/Directors, D/o Fisheries, States/UTs
7. Chairman, NABARD, Mumbai
8. CGM, FIDD, Reserve Bank of India, Mumbai

F.No. 3/52/2022-AC
GOVERNMENT OF INDIA
Ministry of Finance
Department of Financial Services

Jeevan Deep Building Parliament Street,
New Delhi – 110001
Dated: 14 September, 2022

To

1. Chairman NABARD
2. Chairman SBI
3. MD & CEOs of all PSBs

Subject: Resuming of the nationwide Fishery KCC Campaign from 15th September 2022 to 15th March 2023 -reg.

Sir.

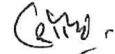
As you are aware, a special saturation drive in the form of weekly "District-level Camp" was launched w.e.f. 15th November 2021 to ensure maximum coverage of farmers engaged in Animal Husbandry & Fisheries under KCC.

2. A Standard Operating Procedure (SOP) dated 24th September, 2021 had been issued and shared with all PSBs and NABARD to streamline the process of credit delivery through KCC to Animal Husbandry & Fisheries farmers. A copy of the SOP is enclosed at Annexure I for ready reference

3. Department of Fisheries vide its letter dated 12th September 2022 (Annexure II) has informed that Nationwide Fisheries KCC campaign will resume from 15.09.2022 till 15.03.2023. The guidelines mentioned in circular dated 10.11.2021 (enclosed as part of Annexure II) should be strictly followed during the campaign.

4. In view of the above. you are requested to issue suitable instructions to all zonal and regional head, bank branches and other field functionaries, including RRBs sponsored by your bank for their proactive participation in the camp and ensure processing and sanctioning of KCC to eligible Fisheries farmers in a timely manner. You are also requested to monitor the progress of the camp in your personal desk and ensure successful holding of camps.

Yours faithfully



(Chandragupt Shaurya)

Under Secretary to the Govt. of India

Phone No.23747189

e-mail: acsec-bkg@nic.in

Encl: as above

Copy to:

1. All SLBC Convenors- For coordinating the conduct of weekly camps with help of District administration and LDMS as per SOP.
2. Deputy Director (F.E.), Department of Fisheries, Krishi Bhawan for information