

## Response to pre-bid queries for engagement of media agency

Department of Fisheries, Government of India, Ref No: GEM/2023/B/3716572

Date: 02/08/2023

S.No	RFP Clause No.	RFP Page No.	Existing Clause	Request/ Query by bidder	Clarification/Response
1	2.10.4 Evaluation Process	25	Designing and printing of Coffee Table Book (1 to 2 projects, 3 to 5 projects, 6 and above) Creation of E-Book/M Book/Virtual Tour (1 to 2 Projects)	We request you kindly include Designing and printing of Coffee Table Book, Creation of E-Book/M Book /Virtual Tour as a part of Presentation, and not a part of work experience.	We may include the approach for design of creation of e-book/M-book/coffee table in presentation along with work experience.
2	2.5 Pre-Qualification Criteria	14	The minimum cumulative annual turnover of the agency from Media Communication services/ creative services/ promotional services in the last three Financial Years 2020-21, 2021-22, 2022-2023 respectively should be Rs.10 crore for each of the financial year	We request you to kindly allow to submit provisional financial statement for FY 2022-2023. As audit of this year is still on-going.	We may allow the provisional financial statements for FY 2022-2023 subject to authorization from certified CA and head authority of the bidding entity.
3	2.4.1	11	Consortiums are not allowed for this engagement.	Request to allow for consortium or joint venture.	As stated in RFP
4	2.5 Pre-Qualification Criteria	14	The minimum cumulative annual turnover of the agency from Media Communication services/ creative services/ promotional services in the last three Financial Years 2020-21, 2021-22, 2022-2023 respectively should be Rs.10 crore for each of the financial year	Dear Sir, we kindly request you allow MSME/Startup exemption as per the Govt. Procurement Policy for Govt. Exp and Turnover. Kindly do the needful for participation from SMEs companies.	As per extant Gol rules. Also, the bidding entity should attach the supporting document.

  
**डा. नियति जोशी / Dr. NIYATI JOSHI**  
 निदेशक / Director  
 भारत सरकार / Govt. of India  
 मत्स्यपालन, पशुपालन एवं डेयरी मंत्रालय  
 Min. of Fisheries, Animal Husbandry & Dairying  
 मात्स्यिकी विभाग / Department of Fisheries  
 कृषि भवन, नई दिल्ली-110001  
 Krishi Bhawan, New Delhi-110001