

J-1706012/01/2019-Fy
Government of India
Ministry of Fisheries, Animal Husbandry and Dairying
Department of Fisheries

Krishi Bhawan, New Delhi
Dated the 28th August, 2020

To

Square Communications Pvt. Ltd.,
7, Square House, Krishna Nagar,
Opp: B4/148-B, Safdarjung Enclave,
New Delhi- 110029.

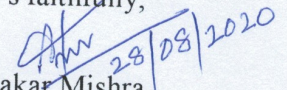
Sub: Award of Contract for a period of three years through CPP Portal to M/s Square communications Pvt. Ltd. for handling Social Media matters of the Department of Fisheries, Government of India, Krishi Bhawan, New Delhi.

Sir,

I am directed to refer to the Media Agency's bid uploaded on CPP Portal on the subject mentioned above and to say that the competent authority has conveyed the approval for award of the contract to M/s Square communications Pvt. Ltd. 7, Square House, Krishna Nagar, Opp: B4/148-B, Safdarjung Enclave, New Delhi- 110029 to handle Social Media matters of the Department of Fisheries, Government of India for period of three years w.e.f. 01.09.2020 to 31.08.2023 as per rates quoted by the Agency i.e. **Rs.1,02,66,000/- (Rupees One Crore Two Lakh and Sixty Six thousand only)** per year and as per the terms and conditions stipulated in the Request for Proposal (RFP) uploaded on CPP Portal by this Department as well as subject to further following conditions:-

- i. **Rs.10,26,600/- (Ten Lakh Twenty Six Thousand Six Hundred Only/-)** as performance security deposit is to be submitted in the form of Demand Draft/Bankers Check, Bank Guarantee drawn in favour of DDO Cash, Department Of Fisheries payable at Delhi. For complete details on performance bank guarantee, para 5(b) of this office RFP may please be seen.
- ii. No interest will be paid on performance bank guarantee by this department.
- iii. The rates will be valid for the period of 3 years.
- iv. If any items are lost/damaged, the agency will be responsible and amount will be deducted/adjusted accordingly.
- v. Income tax/vat/GST/shall be deducted from the bill as per rule.
- vi. The bill in triplicate may be submitted to this office for making of payment.
- vii. This permission can be withdrawn without assigning any reason at any time without prior notice.
- viii. The contract may be extended further two years subject to satisfactory performance and escalation of 5% per year for next two years on the same terms & conditions.

Your's faithfully,


Dibakar Mishra

Under Secretary to the Government of India

Copy to:

1. PAO, Department of Fisheries, Krishi Bhawan
2. Director(Social Media), DoF
3. PPS to Secretary/JS(Admn)/JS(MF) and all officer's in DoF
4. Sanction Folder File/Guard File
5. CPP Portal